



## **Development and Marketing Internship**

**Our Mission-** Central Kentucky Riding for Hope is dedicated to enriching the community by improving the quality of life and the health of children and adults with special physical, cognitive, emotional and social needs through therapeutic activities with the horse.

**Overview-** Our development and marketing intern will work alongside our Development Director, as well as our Volunteer and Media Coordinator and will assist with collecting donations for the Night of the Stars Gala. They will assist in record keeping, marketing deadlines, phone calls to solicit donations and tickets, event planning, and other duties as assigned.

### **Requirements**

- Available to work February-June
- Must be enrolled in college or university.
- Students must be interested in the equine industry, non-profit fundraising work, social work, or special education.
- Available to work 20-30 hours/week or as schedule/class requires
- \$8.25 per hour (May vary based on university requirements)

### **Responsibilities include:**

- Soliciting donations from local retailers
- Marketing events to new vendors and target groups
- Creation of new marketing strategies
- Job shadowing with administrative team
- Event record keeping

### **An ideal candidate will:**

- Have an interest and some experience with the populations we serve, as well as an interest in marketing or fundraising.
- Be self-starters and self-motivated. Interns will be supervised, but they must be able to work independently.
- Come to work each day with a positive attitude.

**\*To apply, please fill out the online internship application located at [ckrh.org/internships/](http://ckrh.org/internships/)**