



Development and Marketing Internship Program

Requirements

- February-end of June
- 20-30 hours/week, paid \$8.25 per hour (Can vary based on university requirements).
- Students must be interested in the equine industry, non-profit fundraising work, social work, or special education.
- Must be enrolled in college or University.

Our Mission- Central Kentucky Riding for Hope is dedicated to enriching the community by improving the quality of life and the health of children and adults with special physical, cognitive, emotional and social needs through therapeutic activities with the horse.

Overview- Our development and marketing intern will work alongside our Development Director as well as our Volunteer and Program Development Coordinator and will assist with collecting donations for the Night of the Stars Gala. They will assist in record keeping, marketing deadlines, phone calls to solicit donations and tickets, event planning, and other duties as assigned.

Responsibilities include:

- Soliciting donations from local retailers
- Marketing the event to new places
- Implementing new marketing strategies
- Shadowing management
- Event record keeping

An ideal candidate will:

- Have an interest and some experience with the populations we serve, as well as an interest in marketing or fundraising.
- Be self-starters and self-motivated. Interns will be supervised, but they must be able to take on responsibility.
- Come to work with a positive attitude each day.

To apply, please fill out the online internship application located at ckrh.org/internships/